

LEVEL ONE:

Activity	Description	Point Value
Change your profile picture	Got a farm photo?	5 points
Customize your profile	Colors can be changed by clicking on "Manage My Page" and choosing "Appearance"	5 points
Complete all profile questions	Fill out the entire survey when you create your CAO profile	5 points
Participate in discussion	CAO network	5 points/posting
Post ag-related photo	CAO network	5 points/posting (limit of 50 for credit)
Share video from Youtube	Share videos that you didn't create yourself	5 points/posting

Each discussion posting must be "tagged" with the name of the author's school AND club (without spaces) to receive credit (Example tag: **AwesomeUniversityAggieClub**)

- Points for profile personalization will be awarded once for credit
- All content is subject to review by the administrator
- Duplicate, poor quality, and photos not related to agriculture will not be awarded points
- Points will be granted to items posted after September 1, 2010 for the 2010-2011 competition

LEVEL TWO:

Activity	Description	Point Value
Post blog	CAO network	10 points/posting
Post user-created video	CAO network	10 points/posting

Each posting must be "tagged" with the name of the author's school AND club (without spaces) to receive credit (Example tag: **AwesomeUniversityAggieClub**)

- There is no limit to the number of postings each club can author
- Blog postings must be at least 250 words to count for credit
- All content is subject to review by the administrator

LEVEL THREE:

Activity	Description	Point Value
Establish independent blog	Use Blogger, etc to write about ag	20 points
Create club Facebook page	Add updates about upcoming events, communicate with friends about ag	20 points
Create club Youtube channel	Upload user-created ag videos	20 points
Create club Twitter account	Designate someone to add updates about ag topics	20 points
Author article	Get an article concerning ag published in school or local (non-trade) publication	50 points/article
Write letter to editor	Contact editor about ag topics	50 points/letter

Participants must provide links on their profile's "About Me" section to receive points,

- Points for each outside website/social media outlet created will be counted once
- Administrator will periodically monitor the activity on outside sides hosted by each club
- Clubs can upload blog entries made on outside blogs to Aggies Online blog for credit